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United Family Medicine Rebrands to Riverland Community Health *Flowing Together, Thriving Together*

SAINT PAUL, MINNESOTA, JULY 2024 - United Family Medicine is proud to announce its rebranding/renaming to Riverland Community Health, marking a significant step in its ongoing mission to provide high-quality, accessible, and culturally responsive healthcare to people in the Twin Cities.

“Our rebranding to Riverland Community Health represents a renewed commitment to our patients and the community. We are excited about the future and remain dedicated to providing exceptional healthcare services,” said David Thorson, MD, Interim Chief Executive Officer and Chief Medical Officer.

Riverland Community Health maintains its independence as a Federally Qualified Health Center (FQHC). The new name, effective July 1, 2024, reflects the important connections in the community, much like the Minnesota River flowing into the Mississippi River, doubling its strength. The health center located in the West 7th neighborhood of Saint Paul, stands at these rivers’ junction, symbolizing the vital connections that make the community stronger and healthier. Along with the name change, the Riverland Community Health logo and graphic standards changed to align with the new name.

Existing patients will be familiar with the same providers and services, and their medical records remain part of the clinic, there hasn’t been an ownership change or merger. Riverland Community Health, with its dedicated team of professionals, will continue to provide a full range of comprehensive healthcare services, including primary care, dental care, pharmacy and behavioral health services, ensuring that all aspects of the patient’s well-being are addressed. The health center will also continue offering same-day appointments for children and adults who need urgent attention due to injuries or illnesses.

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RiverlandCommunityHealth.org



“Just as tributaries support the health of a river system, we support our community by offering accessible and comprehensive healthcare,” said Thorson. “We believe in the power of connection and community to create a healthier future for all.”

The community is invited to visit the newly branded facilities and experience the same great care under the new name, Riverland Community Health. For more information, visit RiverlandCommunityHealth.org, follow along on social media platforms or call 651-758-9500 for an appointment.

About Riverland Community Health

Riverland Community Health (formally United Family Medicine), where our commitment to healthcare goes beyond just treatment - it's about building connections and strengthening our community. Just as the Minnesota River flows into the Mississippi, doubling its strength, our clinic stands at the heart of this junction, symbolizing the vital connections that make us stronger and healthier. Located on land rich in historical and spiritual significance, we're inspired by the deep roots of the Mdewakanton Dakota at Bdote Minnesota. Here, we're not just providers; we're connectors, bridging the gap between healthcare resources and those in need. Our comprehensive and accessible healthcare services are like tributaries supporting the health of a river system, nurturing our community and empowering individuals to lead healthier lives. Join us at Riverland Community Health, where we're dedicated to nurturing, healing, and empowering our community, just like the rivers nourish and strengthen the land we call home.

For more information, visit RiverlandCommunityHealth.org.

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