

PARTICIPATION PROPOSAL



West 7th Community Block Party
CELEBRATING OUR UNIQUE WEST 7TH COMMUNITY
AND NATIONAL HEALTH CENTER WEEK

THURSDAY, AUGUST 8TH, 2019

5:00 TO 8:00 PM



About United Family Medicine

UFM is an independent, nonprofit provider of primary health care, physician training, dental, behavioral health, and health promotion and outreach services. We have a long history of innovative and pioneering work in the community, serving the medically uninsured, underinsured and underserved residents of Saint Paul, Minnesota for more than 75 years. As a community health center, UFM serves as a 'health care home' for the poorest of the poor within our culturally and economically diverse community. UFM is committed to improving the health and well-being of the community and of every individual we see through a holistic approach to healthcare. UFM's compassionate team of providers treat every aspect of an individual's health—recognizing their unique needs and providing ongoing support and access to resources that empower them.

The event

In celebration of National Health Center Week, United Family Medicine (UFM) will be throwing a community block party. The 4th annual West 7th Community Block Party will take place on Thursday, August 8, 2019 from 5:00 to 8:00PM. UFM will host a community celebration, celebrating our unique West 7th community and healthcare in our neighborhood. The event will take place in Saint Paul on Randolph Avenue between West 7th and Drake Street and behind the United Family Medicine clinic.

Building off the success of past years, the 2018 Block Party engaged 45 community partners from businesses to non-profit organizations in our community through hosting booths and activities during the event. Approximately 600 community members attended the event and enjoyed live music, food, family-friendly activities, local vendors and community and health information. The event benefited the entire West 7th community and drew attention from media, government officials and the community as a whole.

The impact of sponsorship

The 2019 West 7th Community Block Party will bring together an estimate of 600-700 attendees from across the neighborhood and the Twin Cities. Whether you are an individual or a business, your support will facilitate the presentation of health and wellness that will create meaningful moments of engagement in our community. Sponsorship enables you to reach a prime demographic of the West 7th neighborhood and Saint Paul community through opportunities for people who lack access to health information, education and wellness to be part of this experience by learning about healthy living in a fun and interactive way.

Unlike other block parties, The West 7th Community Block Party brings together businesses and organizations in our community, highlighting ways the West 7th community is unique, and the ways we are working together to build a stronger, healthier community- providing opportunities to learn and engage in discussions about important topics.

Sponsorships link you or your company to this powerful and impactful experience, showcasing how you or your company are helping to make a strong community. Thank you in advance for your consideration. Please do not hesitate to contact us with any questions or if you need any additional information.

Sponsorship Levels

\$4,000 Title Sponsor (1 available total - Exclusive)

- Exhibit booth* in highly visible area (your choice of location)
- Opportunity to distribute company literature and promotional materials in the clinic leading up to the event
- Company logo included on all printed materials and Block Party banner
- Company logo and link to corporate website on the UFM website and in e-newsletter
- Presenting status as a Title Sponsor in all event press releases

\$2,000 Gold Sponsor

- Exhibit booth* in highly visible area
- Featured logo placement on event banner and other signage
- Company logo on UFM website, e-newsletter, and online promotions
- Presenting status as a Gold Sponsor in all event press releases

\$1,000 Silver Sponsor

- Exhibit booth* in highly visible area and opportunity to distribute promotional materials
- Corporate logo on UFM website, e-newsletter, and online promotions
- Company name on all promotional materials

\$500 Bronze Sponsor

- Exhibit booth* and opportunity to distribute promotional materials
- Company name on UFM website and in e-newsletter

\$175 BOOTH ONLY

- Exhibit booth* and opportunity to distribute promotional materials

\$75 Non-Profit Partner BOOTH ONLY

- Exhibit booth* and opportunity to distribute promotional materials

[Bonus Opportunity] \$250 Swag Bag Sponsor

- Can be standalone sponsorship or in addition to above opportunities
- Reusable bags printed with your logo will be given free to all event attendees
- Your choice of giveaway, coupon, treat, or other item to be included in bags

In-Kind Sponsor (Contact us for specifics and to see which are still available)

- Sponsor fee can be waived in exchange for an in-kind donation of any one of the following: Giving away free bites of food from your restaurant, 1000 reusable printable bags in UFM brand color, bounce house rental, sound stage rental, 5 new Fitbits to be raffled off, dunk tank rental, two plaques with engraving, 2 birch trees and more!

Gold/Silver Sponsors have the additional opportunity to choose to be the sole sponsor of an activity or area (e.g. yoga, live music, face painting, dunk tank, bounce house, food truck)

We'd love to hear your interests!

*United Family Medicine will provide a table and two chairs, please let us know if you have additional set-up needs.

**UNITED FAMILY MEDICINE'S
WEST 7TH COMMUNITY BLOCK PARTY
2019 SPONSORSHIP FORM**

Company Name: *(as you would like to be listed)*

Contact Name:

Address

City

State

Zip

E-mail

Phone

Website

CHOOSE YOUR 2019 SPONSORSHIP LEVEL

- Title - \$4,000 Gold - \$2,000 Silver - \$1,000 Bronze - \$500
 Booth Only - \$175 Non-Profit booth only - \$75 Swag Bag - \$250
 In-Kind Sponsor _____ Other - TBD

We cannot participate, but would like to make a donation to
United Family Medicine in the amount of \$ _____

PAYMENT (also available online at www.unitedfamilymedicine.org/donate)

- Sending a check payable to United Family Medicine
 Invoice me at the above address
 Visa MasterCard American Express

Card Number

Exp. Date

CVV Code

PLEASE RETURN THIS FORM TO:

Riley Karbon via email at rkarbon@unitedfamilymedicine.org or mail to United Family Medicine, c/o Riley Karbon, 1026 West 7th Street, St. Paul, MN 55102.

For sponsorship questions contact Riley Karbon at (651) 241-1103 or rkarbon@unitedfamilymedicine.org.

Donations and sponsorships are tax deductible to the greatest degree allowed by law.