

PARTICIPATION PROPOSAL

NATIONAL HEALTH CENTER WEEK

3rd Annual

UNITED FAMILY MEDICINE'S HEALTHY WEST 7TH



Healthy West 7th Block Party and Health Fair

Building a healthy community together

THURSDAY, AUGUST 16, 2018

5:00 TO 8:00 PM



About United Family Medicine

UFM is an independent, nonprofit provider of primary health care, physician training, dental, behavioral health, and health promotion and outreach services. We have a long history of innovative and pioneering work in the community, serving the medically uninsured, underinsured and underserved residents of Saint Paul, Minnesota for more than 75 years. As a community health center, UFM serves as a 'health care home' for the poorest of the poor within our culturally and economically diverse community. UFM is committed to improving the health and well-being of the community and of every individual we see through a holistic approach to healthcare. UFM's compassionate team of providers treat every aspect of an individual's health—recognizing their unique needs and providing ongoing support and access to resources that empower them.

The event

In celebration of National Health Center Week, United Family Medicine (UFM) will be throwing a community health fair. The 3rd annual Healthy West 7th Block Party will take place on Thursday, August 16, 2018 from 5:00 to 8:00PM. UFM will host a community celebration, celebrating all the ways a community supports leading a healthy lifestyle. The event will take place in Saint Paul on Randolph Avenue between West 7th and Drake Street and behind the United Family Medicine clinic.

Building off the success of the first year, the 2017 Healthy West 7th Block Party engaged 45 community partners from businesses to non-profit organizations in our community through hosting booths and activities during the event. Approximately 400 community members attended the event and enjoyed live music, food, healthy activities and community information. The event benefited the entire West 7th community and drew attention from media, government officials and the community as a whole.

The impact of sponsorship

The 2018 Healthy West 7th Block Party will bring together an estimate of 500 attendees from across the neighborhood and the Twin Cities. Whether you are an individual or a business, your support will facilitate the presentation of health and wellness that will create meaningful moments of healthy engagement in our community. Sponsorship enables you to reach a prime demographic of the West 7th neighborhood and Saint Paul community through opportunities for people who lack access to health information, education and wellness to be part of this experience by learning about healthy living in a fun and interactive way.

Unlike other health fairs, the Healthy West 7th Block Party brings together businesses and organizations in our community, highlighting ways the West 7th community is unique, and the ways we are working together to build a stronger, healthier community- providing opportunities to learn and engage in discussions about important topics.

Sponsorships link you or your company to this powerful and impactful experience, showcasing how you or your company are helping to make a healthy community. Thank you in advance for your consideration. Please do not hesitate to contact us with any questions or if you need any additional information.

Sponsorship Levels

\$3,000 Title Sponsor

- Exhibit booth in highly visible area (your choice of location)
- Opportunity to distribute company literature and promotional materials in the clinic leading up to the event
- Corporate logo included on all printed materials and health fair banner
- Corporate logo and link to corporate website on the UFM website and in e-newsletter
- Presenting status as a Title Sponsor in all event press releases

\$1,000 Gold Sponsor

- Exhibit booth in highly visible area
- Featured logo placement on event banner and other signage
- Corporate logo on UFM website and in e-newsletter
- Presenting status as a Gold Sponsor in all event press releases

\$500 Silver Sponsor

- Exhibit booth in highly visible area
- Corporate logo on UFM website and in e-newsletter
- Name only on all promotional materials

\$250 Bronze Sponsor

- Exhibit booth
- Corporate name on UFM website and in e-newsletter

\$150 BOOTH ONLY

- Exhibit booth and opportunity to distribute promotional materials

\$50 Non-Profit Partner BOOTH ONLY

- Exhibit booth and opportunity to distribute promotional materials

Other in-kind sponsorships available!

**UNITED FAMILY MEDICINE'S HEALTHY WEST 7TH
COMMUNITY BLOCK PARTY AND HEALTH FAIR
2018 SPONSORSHIP FORM**

Name(s) *(as you would like to be listed)*

Address City State Zip

E-mail

Phone Website

CHOOSE YOUR 2018 SPONSORSHIP LEVEL

- Title - \$3,000 Gold - \$1,000 Silver - \$500 Bronze - \$250
 Booth Only - \$150 Non-profit partner booth only - \$50 Other - TBD

We cannot participate, but would like to make a donation to
United Family Medicine in the amount of \$ _____

PAYMENT (also available online at www.unitedfamilymedicine.org/donate)

- Sending a check payable to United Family Medicine
 Invoice me at the above address
 Visa MasterCard American Express

Card Number Exp. Date CVV Code

PLEASE RETURN THIS FORM TO:

Lisa Stein via email at lstein@unitedfamilymedicine.org or mail to United Family Medicine, c/o Lisa Stein, 1026 West 7th Street, St. Paul, MN 55102.

For sponsorship questions contact Lisa Stein at (651) 241-1103 or lstein@unitedfamilymedicine.org.

Donations and sponsorships are tax deductible to the greatest degree allowed by law.