

Frequently Asked Questions

What will this money be used for?

All funds will go toward integrating mental healthcare into our primary care practice. Because of the nature of this campaign, funds raised will be deposited into an endowment account. The endowment will grow continue to grow and United Family Medicine will draw out a percentage every year to support the current staffing, technology, training, programmatic or other integrated healthcare needs. We are not limiting ourselves to specific services as we cannot predict what healthcare will look like even 5 or 10 years from now. This allows us to plan for the future, support innovation and keep pace with cutting-edge healthcare growth.

What is an endowment?

“A financial endowment is a donation of money or property to a nonprofit organization for the ongoing support of that organization. Usually the endowment is structured so that the principal (original) amount is kept intact while the investment income is available for use, or part of the principal is released each year, which allows for their donation to have an impact over a longer period than if it were spent all at once.” (Wikipedia, 2017)

Who are the Rumseys? What is the catalyst for this campaign?

Dr. Tim Rumsey and Rosemarie Reger-Rumsey are a married couple who have been community advocates for decades. Rosemarie recently retired as the Executive Director of Listening House, and Tim help found United Family Medicine’s professor clinic and has been a doctor on staff for over 40 years. This campaign is in honor of both of their retirements.

What is the focus of the campaign? How did you arrive at the two million dollar goal?

At Tim and Rosemarie’s request, this campaign will raise funds for integrated behavioral healthcare. In both of their careers, they have seen a critical need for mental healthcare to be integrated in a primary care setting. The campaign goal amount was determined after conducting a feasibility study, analyzing input from interviews lead donors, staff and other community stakeholders.

Does United Family Medicine already do Integrated Behavioral Healthcare?

Yes, we do and have been for a while. We have seen patients’ primary care outcomes improve tremendously when mental healthcare is addressed quickly and integrated into their plan. This endowment will help our program continue to grow in years to come so we can better serve our patients.

Can I give to current operations instead of the endowment?

The focus of this campaign is to support the endowment, but we would welcome a conversation about giving to current integrated healthcare operations as well.

Can I give through a gift in my will or estate plan?

Yes of course! We welcome gifts of stock, real estate, life insurance, bequests and other designations of planned gifts that are in accordance with United Family Medicine's policies. Please contact us so we can work together on your gift documentation.

Can I make a pledge instead of giving all at once?

We welcome pledges as they allow donor flexibility and advanced planning for their philanthropic giving for the year. The campaign will focus on 3-year pledged but we do allow for flexibility if needed.

How will my gift be recognized?

Significant gifts are able to be recognized with naming opportunities around the clinic. Please contact us for more details. All donors to the Rumsey Family Endowment Fund will be listed on a donor wall in the clinic, on print materials and on our website, unless otherwise specified by the donor.

How will UFM's programs and services be different at the end of the campaign?

The purpose of the Legacy of Caring campaign is to build an endowment to support Integrated Behavioral Healthcare for years to come. Funding will support opportunities for new trainings, therapies, staff positions, equipment and more as the field continues to evolve.

Will this campaign help support other areas of the clinic beyond Mental Health?

The campaign provides a unique opportunity to introduce new donors and reacquaint past donors to the clinic and its services. Because of this reignited relationship-building, the campaign will serve to increase donations to the annual fund and open doors to new or lapsed funding discovered in the campaign process.