

*SPONSORSHIP PROPOSAL*

*NATIONAL HEALTH CENTER WEEK*

*2<sup>nd</sup> Annual*

*UNITED FAMILY MEDICINE'S HEALTHY WEST 7<sup>TH</sup>*



*Healthy West 7<sup>th</sup> Block Party and Health Fair*

*Building a healthy community together*

*THURSDAY, AUGUST 17, 2017*

*4:30 TO 7:30 PM*



# NATIONAL HEALTH CENTER WEEK

Celebrating America's Health Centers: Innovators in Community Health  
August 7th-13th, 2016

## About National Health Center Week

National Health Center Week has been celebrated for more than 30 years. Early on, health centers and the National Association of Community Health Centers (NACHC) recognized the benefits of joining together to celebrate and showcase their programs and deliver a strong message nationwide for health centers and their patients.

The goals of National Health Center Week are twofold: To enhance the visibility and profile of Community, Migrant, and Homeless, and Public Housing Centers; and to generate community pride and build support for the health centers program. National Health Center Week provides an ideal occasion to celebrate the long record of success and delivery of high quality, cost effective, and accessible care across the nation. It is a great opportunity for health centers to speak out and tell the story of their community-based model of care, and increase public awareness of what they do and how they do it.

#NHCW17 #CHCsInnovate



United Family Medicine  
A COMMUNITY CLINIC

## About United Family Medicine

United Family Medicine (UFM) is an independent, 501(c)(3) nonprofit provider of primary health care, physician training, dental, behavioral health, and health promotion and outreach services. For the past 75 years, we have served the medically uninsured, underinsured and underserved residents of Saint Paul, Minnesota. We provide access to comprehensive care on a sliding fee scale to improve the health and wellbeing of our patients, regardless of the ability to pay. A sliding fee is available to all persons with incomes below 200 percent of the federal poverty level, and a nominal fee of \$25 per visit is requested during the patient visit, but the fee is waived for patients at or below 100 percent poverty if they are unable to pay or it poses a barrier to them receiving care.

The mission of United Family Medicine is to serve and to teach. We provide access to comprehensive primary and dental care to our community in order to improve the health and wellbeing of our patients, regardless of the ability to pay. As a community clinic, UFM serves as a 'health care home' or 'medical home' for underserved populations within our culturally and economically diverse community, and we help sustain the future of community-oriented primary and preventative care by offering quality educational experiences for family medicine residents.

UFM is located in the heart of Saint Paul's West 7<sup>th</sup> neighborhood and saw nearly 15,000 patients and conducted over 62,000 visits in 2015, a 20% increase over the last 3 years. For the second year in a row, UFM was awarded the designation of National Quality Leader by the United States Department of Health and Human Services. This award is presented to clinics exceeding national benchmarks for chronic disease management, preventive care, and perinatal/prenatal care, demonstrating the critical role that health centers play in promoting higher quality health care nationwide. UFM was one of 61 Federally Qualified Health Centers nationwide out of more than 1,200 clinics and the only clinic in Minnesota selected for this honor in 2015.

[www.unitedfamilymedicine.org](http://www.unitedfamilymedicine.org) Twitter: @UnitedFamilyMed Facebook: [www.facebook.com/unitedfamilymedicine](http://www.facebook.com/unitedfamilymedicine)

## The impact of sponsorship

As part of National Health Center Week, United Family Medicine (UFM) will be throwing a community health fair. The 2nd annual Healthy West 7<sup>th</sup> Block Party will take place on Thursday, August 17, from 4:30 to 7:30PM, UFM will host a community celebration for the West 7<sup>th</sup> neighborhood, celebrating all the ways a community supports leading a healthy lifestyle. The event will take place in Saint Paul on Randolph Avenue between West 7<sup>th</sup> and Drake Street and behind the United Family Medicine clinic.

The inaugural Healthy West 7<sup>th</sup> Block Party in August of 2016 engaged 37 community partners from businesses to non-profit organizations along West 7<sup>th</sup> through hosting a booth and activity during the event. Approximately 350 community members attended the event and enjoyed live music, food, healthy activities and community information. The event benefited the entire West 7<sup>th</sup> community and drew attention from media, government officials and the community as a whole.

The 2017 Healthy West 7<sup>th</sup> Block Party will bring together an estimate of 500 attendees from across the neighborhood and the Twin Cities. Whether you are an individual or a business, your support will facilitate the presentation of health and wellness that will create meaningful moments of healthy engagement in our community. Sponsorship enables you to reach a prime demographic of the West 7<sup>th</sup> neighborhood and Saint Paul community through opportunities for people who lack access to health information, education and wellness to be part of this experience by learning about healthy living in a fun and interactive way.

Unlike other health fairs, the Healthy West 7<sup>th</sup> Block Party brings together businesses and organizations in our community, highlighting ways the West 7<sup>th</sup> community is unique, and the ways we are working together to build a stronger, healthier community- providing opportunities to learn and engage in discussions about important topics.

Sponsorships link you or your company to this powerful and impactful experience, showcasing how you or your company are helping to make a healthy community. Thank you in advance for your consideration. Please do not hesitate to contact us with any questions or if you need any additional information.

## Sponsorship Levels

### \$3,000 Title Sponsor

- Exhibit booth in highly visible area (your choice of location)
- Opportunity to distribute company literature and promotional materials in the clinic leading up to the event
- Corporate logo included on all printed materials and health fair banner
- Corporate logo and link to corporate website on the UFM website and in e-newsletter
- Presenting status as a Title Sponsor in all event press releases

### \$1,000 Gold Sponsor

- Exhibit booth in highly visible area
- Featured logo placement on event banner and other signage
- Corporate logo on UFM website and in e-newsletter
- Presenting status as a Gold Sponsor in all event press releases

### \$500 Silver Sponsor

- Exhibit booth in highly visible area
- Logo placement on banner and any other signage
- Corporate logo on UFM website and in e-newsletter
- Presenting status as a Silver Sponsor in all event press releases

### \$250 Bronze Sponsor

- Exhibit booth
- Corporate name on UFM website and in e-newsletter
- Name only on all promotional materials

### \$150 BOOTH ONLY

- Exhibit booth and opportunity to distribute promotional materials

### \$50 Non-Profit Partner BOOTH ONLY

- Exhibit booth and opportunity to distribute promotional materials

Other in-kind sponsorships available!

**UNITED FAMILY MEDICINE'S HEALTHY WEST 7<sup>TH</sup>  
COMMUNITY BLOCK PARTY AND HEALTH FAIR  
2017 SPONSORSHIP FORM**

Name(s) *(as you would like to be listed)*

---

Address City State Zip

---

E-mail

---

Phone Website

---

**CHOOSE YOUR 2017 SPONSORSHIP LEVEL**

- Title - \$3,000    Gold - \$1,000    Silver - \$500    Bronze - \$250  
 Booth Only - \$150    Non-profit partner booth only - \$50    Other - TBD

We cannot participate, but would like to make a donation to  
United Family Medicine in the amount of \$ \_\_\_\_\_

**PAYMENT** (also available online at [www.unitedfamilymedicine.org/donate](http://www.unitedfamilymedicine.org/donate))

- Sending a check payable to United Family Medicine  
 Invoice me at the above address  
 Visa    MasterCard    American Express

Card Number Exp. Date CVV Code

---

**PLEASE RETURN THIS FORM TO:**

Lisa Stein via email at [lstein@unitedfamilymedicine.org](mailto:lstein@unitedfamilymedicine.org) or mail to United Family  
Medicine, c/o Lisa Stein, 1026 West 7<sup>th</sup> Street, St. Paul, MN 55102.

For sponsorship questions contact Lisa Stein at (651) 241-1103 or  
[lstein@unitedfamilymedicine.org](mailto:lstein@unitedfamilymedicine.org).

*Donations and sponsorships are tax deductible to the greatest degree allowed by law.*